

Transcript of Kirsten Tomilson, President/CEO

The coolest part about my job is...I get to make video games. How cool is that?

I'm the CEO and president of Fourth Monkey Media, and I decided to become an entrepreneur simply so that I could be in control of my own destiny.

I started my career in feature films, and then I worked over in animation, and then I made the switch over to gaming.

I think in order to be a good entrepreneur you really need to think outside of the box. I think it requires a lot of dedication and hard work, extremely long hours, it also requires somebody to be dedicated to their craft and really enjoy what they're doing. I think it's really important to have, you know, people that have worked in business themselves, to sort of guide you along in terms of some of the pitfalls and lessons learned. I have a Board of Directors that helps me on a day-to-day basis in terms of running the business.

Some of the careers in gaming; we have QA, which is Quality Assurance, and those would be the folks that are testing the games and making sure that we get rid of any of the bugs and reporting that information to the team. We have programmers, level one and level two, those are usually software engineers. We have animators, storyboard artists, concept artists as well.

It's really important to be computer savvy—even our artists are computer savvy. You have to be in this day and age.

I think it's really important for young people to be considering taking as many courses as they possibly can in school—taking the maths and the sciences I think are really important—and if they have any sort of artistic inclination to focus on art, as it would be.

I'm really proud of both the game that we produced called, "GreenStreets," the second iteration was "Shmootz Happens." We were able to hit number one in the educational division on iTunes, which I think is a real feather in our cap.

My advice to you is to be passionate about what you do. You know, this is your life; it's not about what your parents and your friends want you to do, it's about what you want to do. So do something that you feel really passionate about.